

Society of Gastroenterology
Nurses and Associates, Inc.

*Board Policy &
Administrative Procedure
Manual*

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Subject: Vendor-affiliated Speakers

Review Responsibility: Program Committee

Policy Statement:

SGNA strives to present the best qualified speakers and most current and reliable information available. Occasionally, the best choice of speaker is a representative from a product or service vendor. The use of a company's representative as speaker for a course does not imply endorsement of that company's product.

Focus:

Program Committee

Purpose:

To define guidelines for utilizing vendor-affiliated speakers for SGNA education courses.

Procedure:

1. When selecting a vendor-affiliated speaker, consideration should be given to all interested product manufacturers/service providers to ensure impartiality.
2. All faculty for SGNA provided contact hours must confirm whether they do or do not have a vested interest in a vendor company. Prior to the start of sessions, any vested interest of speaker(s) will be disclosed both in syllabus material and verbally in the introduction. This disclosure includes;
 - a. the name of the individual
 - b. the name of the commercial interest
 - c. the nature of the relationship the person has with each commercial interest
3. When sales representatives serve as speakers, a panel discussion should be used whenever possible, including representatives from each major company.
4. Persons serving as faculty will not be allowed to market a specific product or service by brand name. Generic names should be used if possible, or faculty should use trade names from several companies.
5. The SGNA Program Committee is responsible for selecting all speakers for SGNA Courses, who will be remunerated according to established honoraria and speaker expense guidelines. A vendor may make unrestricted educational grants to SGNA, which SGNA may then use to offset conference costs (including speaker honoraria and expenses).

6. The SGNA Associate Executive Director of Clinical Affairs is responsible for reviewing the learning objectives and content outline for all sessions given by faculty with a vested interest, and for directing the faculty to make any changes needed to the presentation to comply with this policy.
7. Programs with vendor provided contact hours occurring during the SGNA Annual Course (i.e. Vendor Programs) must also have signage and verbal disclosure communicating the vested interest of the vendor providing the contact hours.
8. The SGNA Associate Executive Director of Clinical Affairs and Program Committee are responsible for verifying that the appropriate printed and verbal disclosure of vested interest is made prior to each relevant session provided by SGNA or occurring during the SGNA Annual Course (i.e. Vendor Programs).