

## **SGNA 2025-2027 Strategic Plan**

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*Approved November 6, 2024*

### **Strategic Goal #1: Change SGNA’s education development and delivery.**

Objective 1: Create an SGNA Education App to deliver education

Objective 2: Create an SGNA “certified unbiased education” program

### **Strategic Goal #2: Target and attract new audiences.**

Objective 1: Engage Emerging Nurses, Nurses in ASC endoscopy centers, and APRN nurses.

### **Strategic Goal #3: Act as “one voice” and build relationships with other societies.**

Objective 1: Continue and build upon conversations with other societies that have overlap and create MOUs to outline specific ways to collaborate.

Objective 2: Determine where collaboration on standards and guidelines and/or position statements do/could exist.